THIS IS THE THINK EDUCATION DESIGN FACULTY COURSE GUIDE FOR 2015 & 2016

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Think’s colleges:

Think Business:

APM COLLEGE OF BUSINESS AND COMMUNICATION®

Think Hospitality:

WILLIAM BLUE COLLEGE OF HOSPITALITY MANAGEMENT®

Think Design:

BILLY BLUE COLLEGE OF DESIGN®
CATC DESIGN SCHOOL®

Think Health:

AUSTRALASIAN COLLEGE OF NATURAL THERAPIES®
SOUTHERN SCHOOL OF NATURAL THERAPIES
Australian National College of Beauty®
JANSEN NEWMAN INSTITUTE®

THINK Education is distinguished by its commitment to providing innovative, industry relevant degree and vocational courses at the highest levels. This not only provides students with a guarantee of quality but also a unique learning experience that sets them apart from other college and university graduates.

‘Billy Blue College of Design and CATC Design School’ are trading names of THINK: Colleges Pty Ltd, a private Higher Education Institution accredited by the Tertiary Education Quality and Standards Agency (TEQSA) and a registered training organisation with national qualifications and courses accredited by the Australian Skills Quality Authority (ASQA). TEQSA is the only national accreditation authority in Australia for Higher Education. ASQA is the only national accreditation authority authorised via the National Vocational Education and Training Regulator Act (2011) and related legislation to accredit private providers of vocational education and training.
A FEW WORDS FROM OUR DEAN OF WONDERS

The deeper problems of today’s world require the ideas of individuals and collaborative communities to produce sustainable and meaningful systems, projects and objects. Design, now more than ever, is so much more than decoration and pretty pictures. It’s all about generating ideas as the key currency in solving a wide range of holistic commercial endeavours. Design today is very good for the world. It’s renewable, user-focused and still has the ability to create wonderful aesthetic innovation. In short, design can still change the world. Despite a tsunami of change in conditions, both our design colleges continue to remain vibrant and involved communities of design practice.

Our faculty is a cluster of young designers and experienced design educators fully connected with today’s working industry. This is not an historic connection; it’s a current and relevant one. This mission has always been what CATC Design School and Billy Blue College of Design are about – being part of a family of designers who rely on each other to navigate the way forward for working designers and find opportunities and livelihood. These days, without a community to belong to, you can’t help but feel isolated. As a THINK Design Faculty alumnus, you remain connected to our mission. Connected design education for designers by designers.

In recent years, the business of professional design has radically changed. The past relationships of a purely service-based industry have expanded and the industry is in a new paradigm of redefinition. At THINK, we are committed to keeping engaged with these changes. Design today is a dynamic and exciting world where ideas, artistry and communication collide and multiply. There has never been a more inspiring time for design, especially in Australia. Design today is a complex conversational process that searches for great ideas to solve wicked problems. This process needs hard thinking and sweaty persistence to hatch brainstorms and then craft them to build great brands, campaigns, interactions, spaces or wearable products. Through the influence of the Internet and shifting consumption habits, design is now the crucial commercial edge in the world of business, user experience, arts and culture, government and social engineering.

AT THINK, OUR LEARNING MODEL HAS BEEN BASED ON DEVELOPING A STUDENT’S ABILITY TO UNDERSTAND, ASSIMILATE AND THEN ‘LIVE’ THE SKILLS AND ATTRIBUTES REQUIRED TO PROSPER IN A PROFESSIONAL DESIGN PRACTICE. OUR MISSION IS TO PREPARE STUDENTS TO THINK, MAKE AND CONNECT.

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Today design students need to deeply engage with the powerful community of ideas, developing a passion to explore, risk and transform themselves within the Creative Industries and the broader economy of opportunity. We look forward to welcoming you to our unique community; a pole star of Thinking, Making and Connecting.

Professor Emeritus
Helmut Lueckenhausen
PHD, FDIA, FRSA, JBK(H) (Malaysia)
Executive Dean, THINK Design
WHO IS THINK EDUCATION?

LAUREATE INTERNATIONAL UNIVERSITIES

THINK Education is owned by Laureate International Universities, a leading international network of quality, innovative higher education institutions. Its network spans more than 75 accredited campus-based and online universities across the world. As such, the board members of Laureate International Universities play an additional governance role at THINK Education.
**THE THINK DIFFERENCE**

**OUR 4 PROMISES TO YOU**

1. **At THINK, you can earn now.**
   
   You want to earn after you finish studying but why wait until then? Experience is the best way to learn so at Think Colleges we give you equal doses of theory and practice to ensure you are trained for the real world and that it pays you for it sooner.

2. **At THINK, you can learn your way.**
   
   You have your own style of doing things. What if we could take that passion and transform it into something big? We want to give every student an education as unique as themselves. So you can study on your own terms, whether it’s on campus, online or both. With 24-hour access to education it’s at your fingertips.

3. **At THINK, you can stand out.**
   
   The world has had enough of the same. You know you have an edge and we’re here to help you sharpen it. Different teaching creates different thinking, so that every graduate is completely unique.

4. **At THINK, you can make a difference.**
   
   When people reach their ultimate potential they can change the world. The right education for you is the platform that will help you reach yours – highly different, highly employable with a nice higher salary too of course.
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THINK DESIGN COURSE GUIDE 2015-16

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Two Schools – One Playground

The important thing is to let everyone’s imaginations off the leash and see what happens.
IT WAS A STROKE OF GENIUS TO COMBINE TWO OF AUSTRALIA’S LEADING DESIGN SCHOOLS AND PUT THEM UNDER ONE ROOF. THE SETTING IS PERFECT FOR ASPIRING DESIGNERS TO LET THEIR IMAGinations RUN WILD IN THE PLAYGROUND OF DESIGN LONG AFTER THE BELL’S GONE.

Billy Blue College of Design and CATC Design School have come together to form THINK Design – the ultimate design faculty, combining the expertise of two colleges in one powerful unit. Students are encouraged to explore their individuality, creativity and the design world at large to become ingenious problem solvers. We’re here to guide and encourage, building generations of professional artists who can create, innovate and communicate in any situation.

But it’s not just about being a creative genius; you want to get paid as well, right? Our stupidly high success rate has seen many graduates go on to progress in their chosen discipline. Lots of them have worked on challenging, award-winning projects with prestigious clients at the world’s leading design companies, here and overseas. Students are taught by industry-connected lecturers, who have all been practicing design professionals, so they know what they’re talking about. We also encourage industry interaction through internships, guest speakers and more.

We provide a clear pathway of practical and inspiring hands-on training to rewarding careers across a huge range of design disciplines. Our courses are based on the type of work and results that will be expected of you when you enter the industry, rather than tired exercises from a dusty textbook. Our staff have all been there and done that, so you’ll hear a lot of stories about the “real world” while taking advantage of their excellent design skills.

Billy Blue College of Design and CATC Design School have had humble beginnings, but have both grown every year, matching the development of the design industry, the rapid advance of technology and the cosmic expansion of the universe.

Now, combined under the THINK banner, the potential of our students to achieve is as unlimited as the universe’s potential for growth.

(Sorry, we’ve been watching a lot of space docos.)
Two Shape-shifters
Billy Blue College of Design was born out of a need to train skilled, experienced and eager creatives who would be able to produce first-class work across all sectors of the design industry.

We’ve always had one foot firmly placed in the industry while keeping another firmly planted in the clouds; it’s this unique combination of practicality and creativity that we teach to our students in order to make them highly skilled professionals.

Since opening our college doors in 1987, Billy Blue College of Design has produced thousands of graduates, all experienced and eager to make their mark in the design world. Heaps of our graduates go on to become very successful in their chosen discipline, working on challenging, award-winning projects with prestigious clients.

CATC Design School is an industry secret as much as it is an industry leader. One of Australia’s oldest privately owned design schools, it has been a leading educational institution in Australia since 1982.

CATC has always placed a strong focus on vocational education so students develop a craft and a career, not just a qualification. With industry-relevant training and guidance that can quickly be applied in the workplace, you’ll find most potential bosses love being able to skip the professional basics when they’re deciding who to pay fat salaries to.

This is the ideal first step if you want to be a designer or photographer, or want to be better in your chosen field. One look at CATC’s portfolio will show you just how much you can learn and produce by spending a year at the right place. (Two looks at the portfolio will confirm this feeling. Thirty-eight looks at the portfolio starts to look like panicked indecision.)
Why Choose THINK Design?

COLLABORATION
Collaboration is a great way to grow your creativity and imagination. As your studies progress, you will have plenty of opportunities to establish professional connections and ensure you have the know-how before leaping into the creative industries. You’ll work on real-world projects with your peers for actual clients – but don’t stress: you’ll be mentored by our industry partners and guided throughout by our industry expert staff.

CAMPUS
From the moment you step onto a THINK Design campus, you become part of an energetic, productive creative community. You can’t help feeling the creative juices flow! Our new campuses in Ultimo and Brisbane have really upped the creative buzz, too. All our spaces have a lively, contemporary feel with flexible learning environments, up-to-the minute facilities and lounge areas to relax and meet other students. Basically, everything you need to excel is on campus (or so close you can smell it).

CONNECTIONS
Throughout your studies, you learn from academics and current design practitioners who have enormous industry insight. That means you’ll walk out our doors with relevant knowledge and skills, industry experience and a list of valuable contacts to hit up for work – being around for over a quarter of a century, we’ve made a few friends who owe us favours! Our graduation exhibitions are well attended by the industry professionals that make up our extended creative community, and they’re always on the look-out for promising new talents to employ. We help you connect – and in the future maybe you’ll be the one giving a fresh-faced young design student that shot at the title. Call it a favour to us.

REPUTATION
Drawing upon the 25+ year history of Australia’s leading design colleges, Billy Blue and CATC consistently produce award-winning and work-ready graduates for design firms and agencies around the globe. We don’t like to brag, but we’re a pretty big deal and we’re proud that we have produced some of the country’s most outstanding design graduates. We’re committed to increasing the standard of design in Australia.

SPIRIT
Billy Blue was a convict from Jamaica who became a leading Sydney entrepreneur using creativity, innovation, opportunity and perseverance – there’s still a chunk of Sydney named after him. Industry professionals and entrepreneurs founded Billy Blue in this spirit, and THINK Design continues that legacy with an active, creative hub where current practising professionals teach and mentor students.
REACH
If your feet get itchy, you can hit the road and complete part of your Communication Design, Branded Fashion, Digital Media Design or Commercial Interior Design qualification interstate, at our Sydney, Brisbane or Melbourne campuses. Our international institutional alliances will expose you to new trends and cross-cultural perspectives, making you a truly global designer.

NURTURING
Exploring creativity and honing those skills requires practice and experimentation. As a THINK Design student, you are encouraged to dive in headlong, learn from scratch, make a bunch of mistakes, rip them up and build amazing things from the ashes of your failures. We provide a safe learning environment that supports your creative growth, encouraging you to find new ways to understand your craft and wander down your professional path.

SKILLS
Many of our courses come under Vocational Education and Training (VET), which means they’re hands-on, skills-based and industry-focused. Vocational study has assessments instead of grades, so when you present your ideas, you’ll be given feedback to learn from. Just like the real world, but with less office politics!

FLEXIBILITY
We want you to have an education that’s as unique as you are. Do it on your own terms: part-time or full-time, on-campus or online. Many of our cutting-edge campuses are designed for next-generation learning, offering 24/7 access to essential facilities. Wake up at 3am with a genius idea? They’ll be waiting.

REWARDS
The creative process is difficult to pin down, but when it works it is immensely satisfying (especially at 3am). We know success can be measured in many ways, which is why we offer a number of different awards to recognise and celebrate our students’ talents. You’ll be given the chance to chase creative success – however you choose to define it.
Which elements of design inspire you?
Or, what is it about this world that really gets you excited?

**SEEING & FEELING**

**ARE YOU THE VISUAL TYPE?**
Do you keep the package and throw away the contents? Have you been known to collect old photos, rip illustrations out of magazines and go crazy over fonts? Are you excited instead of annoyed by ads? If you tend to judge a book by its debossed cover, the message and how it is communicated visually are what capture your attention, consider a career in graphic or communication design.

**MOVEMENT & SOUND**

**AT HOME IN THE PIXELATED WORLD?**
Are you the first to share amazing animations on social media? Can you hear tiny differences in updated TV show theme songs? Does poor button placement on an app drive you insane? If you can’t thrive creatively without a battery and a Wi-Fi signal, you’re probably excited by the digital possibilities of the visual communication of ideas. Browse the Digital Media Design or Photography pages to shape and develop your future.

**BUILDING & INHABITING**

**CONSTRUCTING THE FUTURE?**
Do you drag your friends to furniture stores like they’re art galleries? Do you spend more time looking at the map of a mall than the merchandise? Does an epic light show excite you? If you’re drawn to the way form and function are used to create three-dimensional spaces, there’s a strong chance you’re ready-made for interior design and branded environments. Browse the Interior Design pages.

**SEWN & STITCHED**

**PRODUCING TO WEAR?**
Is your wardrobe stuffed with more outfits than you could ever possibly wear? Can you get dressed in the dark and still look better than the rest of us? Do you feel the urge to touch fabric, photograph patterns and collect colours? Whether you’re a dedicated follower of fashion or a sartorial trendsetter with your own style, fashion design for the consumer world looks good on you. Browse the Bachelor of Branded Fashion Design to find your career path.

**THINKING & SOLVING**

**IDEA GENERATOR?**
Do you simply love ideas? Is it less about the medium than the message? Are your notebooks and Notes app full of jotted-down reminders for later? If you love brainstorming, contributing as part of a team and solving problems... you’re probably useful in any area, to be honest. The ability to think conceptually is an essential part of being a designer in today’s world, so take your pick of our exciting degree and Diploma courses.

In your chosen discipline, you’ll find the elements of design offer limitless opportunities to discover and develop your creative potential.
The days of regular classrooms and computer labs are over.
When you are on campus, we will teach you how to design and how to be a designer. (It’s mainly about how you dress.) Our campuses are put together in a way that is collaborative, inclusive, productive, inspiring and, above all, creative.

We want you to know what it is like to work in a professional design environment. You will learn design techniques and the practical elements like how to use computer programs, sure; but, most of all, you will learn how to produce ideas to solve the needs of your client or employer (or yourself) in a professional way. We use different spaces, light, technology and each other to achieve this successfully.

Features and resources vary a little from campus to campus, but you can be assured of access to the best spaces and facilities to achieve your work:

» A safe and secure learning environment conducive to creativity and innovation in design
» Open plan and specialised learning spaces (sewing rooms, editing suites, photography studios, etc.)
» Campus-wide Wi-Fi
» Media equipment hire (including short-term laptop loan in Sydney only)
» Resource centre (aka library)
» High-end desktop technology facilities with current software for increased processing power
» Student lounge areas (this is where some of the best ideas come from)
» Student services (go here first when in doubt)
» Career and alumni services
» Device charging facilities (it’s a modern necessity)
» On-campus café and/or nearby eating and shopping conveniences
» 24/7 access (Sydney and Brisbane; Melbourne coming up shortly.)
Our campus is located on the fringe of Sydney’s bustling central business district in Ultimo. As cool as inner Sydney itself, this converted heritage building is close to many well-known creative studios and marketing agencies.

Spanning three levels, high ceilings, lots of light and creative pods scattered throughout mean this open-plan building is perfect for learning, collaboration and entrepreneurship.

The days of rows of desks lining darkened classrooms are gone. Today’s teaching and learning spaces need to fit unique tasks, so we’ve designed buildings with a combination of open spaces, traditional classrooms and specialist studios. Need to access specialised technology or tools? Head to a digital media lab, photo imaging studio, craft workshop or fashion studio. Working on a collaborative project? Between the café, library, pods and each building’s open feel, you’ll be spoiled for choice. Ultimo campus enjoys an After Hours Zone that is open to students 24/7, so you can study when it suits you.

Sydney has emerged as a key global design centre with a dynamic creative community. It has established its position as Australia’s leading city for commercial design. This provides students with access to great internship, project and employment opportunities in some of the country’s most dynamic creative agencies.
Our Melbourne campus is in the heart of a city that is arguably Australia’s cultural capital. The campus is surrounded by stunning architecture, café-filled laneways, unique street art, cool small bars, unbeatable boutiques and stunning galleries. Our Melbourne campus thrives on energy of the city, and you can tell from the creativity in our students’ work.

You will study with like-minded people in an excellent learning environment, enjoying access to the latest technology. With many of the country’s most innovative agencies located in Melbourne, students can access exciting internship, project and employment opportunities.

Located on Little Collins Street, the campus is easily accessible via train, tram, bicycle or car. Spencer Street Station is the closest station and there is also commercial car parking available close to the campus. Our campus offers interactive studio learning environments as well as spacious breakout zones for group work. There’s a growing collection of books and journals, as well as an extensive online library.

Classes at the Melbourne campus run on flexible timetables. If you want to socialise or relax between classes, you’ll find spacious student common areas.

Melbourne is well known for its cosmopolitan lifestyle. Experience great sporting events, quality fresh local produce and international cuisines, festivals and free community events. Famous white sand beaches, spectacular coastline, mountains and national parks contribute to an enviable outdoor lifestyle.
What can we say about the Gold Coast that you can’t already imagine? It’s warm, laidback and couldn’t be closer to the beach if it tried. It’s Australia’s sixth-largest city and, at the rate it’s growing, could be in fifth place before long.

We’re located in Southport, just up from Surfers Paradise. The campus is designed around open-plan studios and, like everything else on the Gold Coast, it’s colourful, light and airy. Close to the beach, it’s really easy to get to by bus, car or bicycle.

In terms of student numbers, it’s our smallest campus, which gives it a special sense of community and keeps it very relaxed – pretty much in keeping with how everything else is on “the Coast”.

9 Bay Street, Southport QLD 4215

(CATC ONLY)
Combining breathtaking views of the Brisbane River, CBD and Story Bridge with a state-of-the-art technological nervous system, the new campus has been expertly designed to facilitate your professional development. Carefully planned spaces, under guidance from our own teaching staff, incorporate an abundance of natural light to provide an inspiring learning environment. You will be able to find the best place to focus on your work – from computer labs to open-plan teaching areas and interactive meeting rooms, to a vibrant café and relaxing lounge areas – and Wi-Fi is everywhere.

Brisbane campus enjoys an After Hours Zone that is open to students 24/7, so you can study when it suits you. If you want to chill out between classes, there are breakout zones with charging stations and an on-campus café.

Students also have access to a range of support services including learning labs with the latest audio-visual technology as well as spacious breakout zones for group work.

Brisbane enjoys a warm climate, extensive riverside parks, a passion for sport, culture and outdoor events, and is just one hour away from the beautiful Sunshine and Gold Coasts. With a great climate, safe environment and a relaxed outdoor lifestyle, it is easy to see why Queensland is a popular study destination.
19 Aberdeen Street,
Northbridge
WA 6003

(BILLY BLUE ONLY)

Our Perth operations are located within the Central Institute of Technology at Northbridge, close to the heart of the city. Only a short walk from the main Perth train station, the campus is incredibly well served by bus services, including the free CAT bus stop right at our front door.

The campus is well positioned in Perth’s cultural precinct with PICA (Perth Institute of Contemporary Arts), the Art Gallery of Western Australia and the State Library of WA as our neighbours.

The State Theatre Centre is also just down the road, including the recently opened Perth State Heath Ledger Theatre. Closer to home is also our own gallery, Gallery Central, which hosts several exhibitions throughout the year.

A stone’s throw away is William Street, a hub of galleries, restaurants, boutiques and pop up shops, which celebrates festivals throughout the year such as PRIDE Festival, Festival of the Macabre and the William St Festival. It means there is always something going on to inspire you!
Study Online

…and sleep in/earn money/travel the world/have kids/switch careers/etc.

Studying a course online is a great option if you are juggling work and/or family commitments, don’t live close to a Think campus or just like to work in your underwear. Online learning gives you complete flexibility to study when and where you want. Our courses are specifically designed to fit your lifestyle – and you can tailor your study to suit your needs.

Think Education’s online learning is delivered through a web-based system called the Blackboard. This state-of-the-art service has a number of benefits including:

» Responsive, one-on-one, personalised tutorial support and service
» High quality curriculum and learning materials designed for learning anywhere
» Access to online library collections with over 70 million articles
» Facilitated communication between students, academics and support staff
» Access to student group activities such as discussion forums, message boards, blogs and wikis

REAL-LIFE STUDENT SUPPORT

To help you get through your study, and troubleshoot any concerns, our academic and administrative support teams will regularly check in with you and monitor your progress. You will also have access to assignment and study support, student orientation and counselling services. As a Think student, you know you have the edge – and we’re here to sharpen it.

WHY ONLINE?

LOG INTO CLASS THROUGH MOST DEVICES

We’ve invested in the latest digital classroom technologies, so logging into class is easy. Interact with lecturers and fellow classmates through live web conferencing and discussion forums, utilising some amazing collaboration tools. Download study materials, videos, podcasts and presentations from most devices, whenever you want.

STUDY WHEN LIFE PERMITS

With flexible timetables, you can study when and where you want, tailoring your course to suit your work hours and lifestyle. In most cases you can choose to study full or part-time. A maximum of 25% online course study load is available to international students studying in Australia.

BLEND ONLINE CLASSES WITH ON-CAMPUS

While online study is fantastically convenient, mixing it with on-campus classes can be a great way to stay engaged. Known as blended learning, this option (available in many Think courses – check with a Course & Careers Adviser) lets you create a timetable that combines online and face-to-face classes.

CONNECT TO FELLOW STUDENTS

Studying online doesn’t mean missing out on the human buzz that comes with group learning. We’ve designed our online programs to keep it real. Get to know your lecturers and mix with students through group work such as discussion forums, message boards, blogs and wikis.
Connected to the Industry

and we mean connected – at the hip.

Both THINK Design colleges maintain strong links with the design industry in a variety of ways, ensuring all our students have realistic experience and expectations of what they’re getting themselves into. You need to learn how to be creative, but it’s no good being an imaginative genius if you don’t know how to tailor your work to the specific needs of an employer or client. We help you start your design career before you have graduated, so you can seamlessly enter a professional design environment like you’ve always been there. As a student at THINK Design, you get real-world experience and the chance to test your creative muscle on community events or public space opportunities. Our courses are nationally recognised and developed in close consultation with industry professionals. You will graduate with a qualification that is industry-endorsed and gives you strong links to the career of your choice.

YOUR LECTURERS ARE INDUSTRY PROFESSIONALS

We believe the best people to teach design are those who are actually practising in the industry now, keeping abreast of current trends and technologies. We also offer you genuine industry experience and connections to help you to stand out as a design graduate.

INDUSTRY-FOCUSED COURSEWORK

As our staff are experienced and practicing design professionals, they ensure the courses we provide are all up-to-date with current industry practices and trends. This includes teaching realistic skills that are in demand in professional design environments. Understanding how to present, work through changes and sign off on a project are valuable skills. They can make your employer or client feel like their money has been well spent, earning you repeat business.

INTERNSHIP PROGRAM

For students in our Billy Blue courses, we have internship and work experience arrangements with design industry leaders. These include Museum of Contemporary Art, Sixty40, Host, The Loop, Frank Digital, Pusher, MAUD, MTV, Toby & Pete, The Projects, Hoyne, Creative Method, Proto Partners, MOON, The Distillery, E2, Boccalatte, Digital Eskimo, Re Team, Ellery, Ksubi, Willow, Seafolly, Ben Sherman and Mentally Friendly.

We provide you many opportunities to gain valuable work experience, so you graduate with a broad professional portfolio, strong commercial compass and creative licence. Our graduate showcases and previews are well attended by industry professionals, our extended creative community, helping you connect with potential future employers.
The design industry thinks very highly of our colleges and graduates. Read the nice things they have to say while we pretend to blush.

**Frost**

Frost Design  
Carlo Giannasca  
Design Director & Partner

“In my experience, Billy Blue produces students who have that rare combination of creativity and professional competence. This is refreshing for an employer who is looking for people who are capable and can hit the ground running.”

**Landor**

Landor Associates  
Mike Staniford  
Executive Creative Director

“Over the last five years Landor has built a strong relationship with THINK Design with the deliberate intention of reducing the gap between industry and education. As part of our Shine design internship program, now in its sixth year, we offer places to the brightest and most dynamic students that we believe are ready to play a part in our business. Without fail the interns we’ve taken on from Billy Blue and CATC have shown an incredible degree of enterprise, energy, enthusiasm and creativity. They have quickly become invaluable members of the team, working on major projects for both domestic and international clients. We plan to give this ongoing relationship our full commitment.”

**SOAP Interactive**

Bradley Eldrige  
Executive Creative Director

“I work with the lecturers at Billy Blue to run briefs for the students that are live in our studio. These ‘shadow briefs’ give students exposure to brands like news.com.au and Lynx bodyspray with challenges that are both real and current. I like it that Billy Blue gets the students working in teams just like they would in the real world and the response process develops skills in ideation, design and presenting.”

**Eskimo**

Genevieve McKelvey & Clare Stephens  
Art Directors

“We are really impressed with the high standard of professionalism, enthusiasm and passion from our mentees and their fellow students as seen at the end-of-year exhibition. It’s great to see a wide range of work in their folios from typography and packaging through to advertising. The briefs set are realistic guides of what they might be given when working in a studio and are sure to give them a good insight into what will be expected of them once they enter the workforce.”

**MTV**

Kate Davitt  
Creative Services Manager

“When interviewing for positions in the Creative Department at MTV, I have found Billy Blue graduates to be a cut above the rest. With a broad and useful skill set, clear and thorough portfolios and a high level of creative flair, graduates are exceptionally well prepared to enter the industry.”
A day in the life of a designer: Find out what really happens on campus!

OPEN DAYS
We hold open days regularly throughout every year. It’s a chance for you to see what happens on campus, meet our staff, find out about our courses, hear from current students and graduates and get a real understanding of what lies ahead! Contact us to find out about our next open day.

To reserve your place, visit www.think.edu.au/news-and-events/events

DAY IN THE LIFE WORKSHOPS
Find out what goes on at our colleges, and see what communication, graphic, digital media, interior, and branded fashion designers and photographers really do. You spend a day working on a design brief, producing artwork – both by hand and digitally – and take it to the production stage. You won’t want to leave!

To experience a day in the life of a designer, www.think.edu.au/news-and-events/events
SCHOLARSHIPS

If you are interested in studying with THINK Design at either Billy Blue College of Design or CATC Design School, you could be lucky enough to win a scholarship. This is a genuine scholarship and the selection process is rigorous. Entry is restricted to Australian citizens or permanent residents of Australia.

To apply, please visit
www.think.edu.au/studying-at-think/scholarships

GRADUATE SHOWCASE

Towards the end of their studies, students will be able to showcase their work to fellow industry representatives, students, friends and family at our Annual Graduate Showcase or smaller, more intimate Industry Preview events. Get inspired by the creative achievements of your graduating peers and join us in sending them off to a powerful future in the world of professional design.
Time to THINK...
These are the Courses you can study at THINK Design
BRANDED FASHION DESIGN
The fashion industry is looking for a new breed of designer. They need individuals that can create fresh, inspiring, imaginative designs – then develop and produce them for commercial success.

Branding adds value to clothing, across a wide range of needs and consumers. The Branded Fashion Designer’s role is to find the most creative, strategic, sustainable and cost-effective solution. They take a generic form (shorts, jeans, T-shirt, skirt), then rework and customise it so it fits with a brand and its image. They work to a price-point determined by their market, dealing with pattern makers and garment constructors to create the final product.

Inspire and create award-winning garments with the Bachelor of Branded Fashion Design from Billy Blue. This in-demand qualification will allow you to enter the industry as a brand fashion designer, buyer, brand manager, trend forecaster, merchandiser or product developer. Delve into the design and development of products for a brand’s clothing collections. Manage the production of clothing designs to meet project budgets and timelines, discover brand trends, 2D and 3D imaging, project management, and garment construction, the history of design and fashion business.

During the course of study, you will also have the opportunity to complete an internship with one of our fashion industry partners, giving you fantastic fashion business experience, fresh contacts, and material for your CV and portfolio.

You’ll probably end up with some cool clothes, too.
BACHELOR OF BRANDED FASHION DESIGN

The Bachelor of Branded Fashion Design focuses on the design, production and branding of garments. You learn how to create and brand a range of design solutions, using the latest software to communicate your product design ideas. Discover how to produce clothing designs according to project budgets and timelines, and find out how to manage the integrity and positioning of a brand. Investigate the theory behind design and marketing, evaluate communication and branded fashion strategies, and scrutinise current, present and future fashion trends. You’ll enhance your forecasting, project-management and drawing skills, and discover the difference between fashion and clothing.

BRAND YOURSELF A CAREER

This innovative qualification equips you with the skills to become a branded fashion designer, buyer, merchandiser or product developer. Having this qualification under your belt also means you can launch your own range of garments. Picture yourself working for any number of leading fashion brands from Country Road and Louis Vuitton to General Pants or Witchery.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:
» Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
» Diploma, Associate Degree or Bachelor Degree qualification.

Special:
» Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
» Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
» Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

» IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5
WHAT SUBJECTS WILL YOU STUDY?
For subject descriptors, refer Bachelor of Branded Fashion Design course page: billyblue.edu.au/courses

LEVEL 100
Students take 8 core subjects for Level 100:
» Fashion Illustration
» Colour and Material Theory
» Design Exploration
» Introduction to Branded Fashion Technical Drawing
» Graphic Framework for Branding and Design
» Fashion versus Clothing
» Introduction to Shape and Form
» Fashion Studio Practice

LEVEL 200
Students take 7 core subjects and 1 elective for Level 200:
» International Fashion Systems
» Digital Print Design and Print Theory
» Techs and Specs for Fashion
» Branded Fashion Co-operative
» Design Development and Costing
» Advanced Draping and Sewing
» Enterprise Management Systems

LEVEL 300
Students take 6 core subjects and 2 electives for Level 300:
» Collection Design
» Professional Portfolio Production
» Branded Fashion Industry Research
» Portfolio Range
» Technical Portfolio Production
» Branded Fashion Production

ELECTIVES
» Fashion and Social Media
» Fashion Marketing and Brand Development
» Fashion Buying and Merchandise Planning
» Ethics & Sustainability (delivered by Think Business APM College of Business & Communication)

Electives are subject to availability and may not be offered in all locations or during particular times.

Graduate Spotlight

EYESARE ON THE STREETS
by Chris Rawson

Recently graduated, Chris now works as an Assistant Fashion Director at Zanerobe, an international youth fashion label. He's now seeing his dreams come true as his designs are being seen on the streets all over the world. I think the real turning point that made me want to pursue fashion design was my work experience with Mambo in Year 10. They had the most relaxed, creative working environment and they got paid to spend their days creating art. For me, the dream has always been to see my work on the street. I don’t care if people don’t know my face; what really attracts me is the brief moment when I walk past a girl wearing a top or dress from my collection – and looking just as I had envisaged her. I feel that's the only way to know that your work is truly appreciated.

At the moment, I am all about tactile illustration. You can do amazing things with your Mac and Creative Suite, but there is something so beautiful and appealing about creating a physical entity with your hands, offering an aesthetic that no computer-aided design can match.

Right now I’m working on a logo for my DJ duo, Dirty Cutlery, completely hand executed. I think it presents a stark but interesting contrast to the digitally pumped designs so typical of the nightclub scene.

A designer whose work inspires me is London based designer Hussein Chalayan, who works a lot with tech couture and experimental fashion. His runway shows have to be seen to be believed; the combination of visual effects, rotating runways and dresses that move and change as the models walk all display his collections spectacularly. He also produces beautiful ready-to-wear collections, but it is his innovative couture that really stands out.
Communication/Graphic Design
You will be introduced to a comprehensive range of communication design disciplines, including typography, branding, publication design, advertising, image making, packaging, web design and information design.

A comprehensive design qualification developed and taught by leaders in the visual communication design world, from brand and design consultants to graphic designers and creative directors, the Bachelor of Communication Design is focused on the creation of visual messages, ideas and information for a range of audiences.

An emphasis on creativity, design thinking, collaborative practice and problem solving will add depth to your practice. In the Bachelor course, you will also have the opportunity to complete an internship with one of our creative industry partners – giving you fantastic studio experience, fresh contacts and material for your CV and portfolio.
BACHELOR OF COMMUNICATION DESIGN

COURSE DESCRIPTION
The Bachelor of Communication Design introduces you to a comprehensive range of communication design disciplines: typography, branding, publication design, advertising, image making, packaging, web design and information design. You engage with the design process – moving from basic design exercises to a range of fully comprehensive projects – where initial concepts are taken through to printed outcomes or functioning screen-based environments.

CREATE AN EXCITING FUTURE
The immense volume of visual material produced to support both commercial and cultural purposes means there’s plenty of work to be found in communication design. This well-respected qualification equips you with the skills to become employed in fields such as graphic design, art direction, photography, illustration, advertising, print media, magazine design and publishing, copywriting, typography, finished art, packaging design, book design, information architecture and interactive graphic design. (Your friends will appreciate your help with party invitations, too, just quietly.)

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS
General:
» Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
» Diploma, Associate Degree or Bachelor Degree qualification.

Special:
» Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
» Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
» Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS
» IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5

COURSE DETAILS
Provider: Billy Blue College of Design
CRICOS course code 081277M
DURATION
2-3 years depending on study load
INTAKES:
2015 Intakes: Feb, May, Sept
DELIVERY:
Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated online
LOCATION:
Sydney, Melbourne, Brisbane
FEE-HELP
Available for eligible Australian students

WHAT SUBJECTS WILL YOU STUDY?
For subject descriptors, refer Bachelor of Communication Design course page: billyblue.edu.au/courses
When Many Design Facets Combine
by Holly Doran

Holly Doran is passionate about illustration and typography. A recent graduate of Billy Blue, she is exploring various pathways in communication design. In her spare time, Holly pursues an interest in photography, drawing much of her inspiration from nature, particularly Sydney’s stunning beaches.

I have always been interested in art, so after I finished school I began a Fine Arts course at university. One semester in, I realised I wasn’t ready for full-time study. I decided to go and see the world and ended up travelling for seven years. My travels really enabled me to think about the direction I wanted to head in.

I was interested in learning more about illustration, but I didn’t want to spend three years studying only to realise there wasn’t much work in my vocation. The Billy Blue Communication Design course opened my eyes to the breadth and variety of design.

One project that I really enjoyed working on was part of the Southern Cross Packaging Design Awards. The design challenge was to create a package for an over-the-counter pharmaceutical product. The package had to protect the product and be innovative in its design. I redesigned the humble headache tablet package by creating a detachable multi-pack that targeted busy women aged between 18 and 35. The package contained six tablets – three packs of two to tear and take in your bag without worrying about the blister pack becoming pierced or damaged. I called the headache tablets Swallow and used bold graphics so the product would stand out and attract the target market. This brief really enabled me (quite literally) to think outside the box.

I have been using this as my trading brand mark. The brand mark was inspired by Bodoni, which is such a beautiful and classic font. I really enjoy exploring typography.

I am still finding my feet after graduating. There are many areas I would like to explore in the future, including advertising, illustration, packaging and publishing.

I find events such as the Biennale and Sydney Design energising, especially Sydney Design, which showcases installations and experiences throughout the city. I know it sounds corny but I am also constantly inspired by nature. I live by the beach and every day I am blown away by the beauty that Sydney has to offer. I have been playing around with photography for the last few months; I love trying to find the perfect light or angle and capturing it!

The Billy Blue Communication Design course opened my eyes to the breadth and variety of design.
This unique, hands-on graphic design course teaches you advanced skills such as typography, layout and design, colour psychology, computer graphics, marker concepts, advanced advertising, packaging design, promotional design and commercial illustration. Develop excellent design awareness, and strengthen your own individual communication style.

**CAREER OUTCOMES**

As a graduate, you’ll be equipped for a role as a graphic artist, designer or illustrator within specialist multimedia companies, design studios, print and publishing houses, marketing and promotions companies, educational institutions, government departments, stop animation or audiovisual/video production companies.

Graduates often find work in graphic design and advertising as concept designers with interactive gaming companies, industrial design companies, information design companies, electronic publishing companies, desktop publishing companies and magazine publishing.

**START A CAREER IN:**

» Graphic Design  
» Junior Art Direction  
» Brand and Identity Design  
» Illustration and Concept Art  
» Packaging Design  
» Corporate Design  
» Advertising Design  
» Magazine Design  
» Computer Finished Art

**ENTRY REQUIREMENTS:**

» A portfolio of creative graphic design images; and:  
» A short questionnaire about the graphic design industry.  
» For international applicants: equivalent IELTS 5.5 (Academic) with no skills band less than 5.0

Refer to your CATC Course and Careers Advisor for more information and support for enrolment procedures.

**FINANCE OPTIONS – DOMESTIC AUSTRALIAN STUDENTS:**

» VET-FEE HELP  
» For full fee paying students, payment options are also available.

**COURSE STUDY REQUIREMENTS:**

» Full-Time blended* - 3 trimesters, 20hrs p/w (15hrs on-campus, 5hrs online).  
» Part-Time blended* - 6 trimesters.  
  Trimester 1, 4, 6 - 8hrs p/w  
  Trimester 2, 3, 5 - 12hrs p/w  
  (6hrs on-campus, 6hrs online).  
» Full-Time online - 3 trimesters, 20hrs p/w  
» Part-Time online - 6 trimesters.  
  Trimester 1, 4, 6 - 8hrs p/w.  
  Trimester 2, 3, 5 - 12hrs p/w.

**ACCREDITING BODY:**

Australian Skills Quality Authority (ASQA)

**TRAINING PACKAGE DETAILS:**

SUBJECTS OVERVIEW:

For Units of Competency within this course, refer Diploma of Graphic Design course page: catc.edu.au

VISUAL COMMUNICATION
» Research visual communication history and theory.
» Develop and extend design skills and practice

DRAWING AND COLOUR
» Refine drawing and other visual representation tools.
» Research and apply light and colour

DESIGN SOFTWARE
» Create and manipulate graphics

TYPOGRAPHY
» Produce typographic design solutions

PACKAGING
» Refine 3-D design ideas and processes

SYMBOLS AND BRANDING
» Develop graphic designs for branding and identity

FINISHED ART
» Produce graphic designs for 2-D and 3-D applications

ILLUSTRATION
» Develop professional illustrations

ADVERTISING
» Create mass print media advertisements. Develop and extend critical and creative thinking skills

INTERACTIVE MEDIA
» Author interactive media

DESIGN INDUSTRY
» Develop graphic design practice to meet industry needs

WEB
» Develop complex web page layouts

CAREER PREPARATION
» Present a body of own creative work
» Provide services on a freelance basis

SPECIALISATION
» Extend expertise in specialist field

PUBLISHING
» Design and manipulate complex layouts
“Today’s workforce is competitive; both experienced and rookie workers are finding it necessary to grow their skills through further study to achieve creative career success. Choosing the right study pathway will help you move from course to course, completing necessary qualifications, until you are in a position to reach your professional goals”

Jessica Middleton
Diploma of Graphic Design, CATC Design School
Bachelor of Communication Design, Billy Blue College of Design
With a background in public relations and marketing, Sara was feeling the itch to upskill and further develop her eye for design. A creative thinker for as long as she can remember, she had always felt inspired to document her experiences through imagery, seek out new cultural experiences and play with hand-lettering. After moving to Brisbane from the US and discovering CATC, Sarah knew it was time to take her artistic urges to the next level. As Sara explains, “I had taught myself a little bit of Illustrator and Photoshop and was soon picking up design projects along the way. It wasn’t until I realized that design was a true passion – and could be an amazing addition to my marketing experience – that I decided to pursue a design course full-time.”

Coming to CATC as an international student gave Sara the chance to connect to a vibrant creative community. She quickly made close friends who inspired her and pushed her to collaborate and think outside the box. She says she also benefited from CATC’s career preparation course and the close mentoring she received from her lecturers. “I was guided step-by-step about how to present myself in an authentic way and learned all the nitty-gritties about entering the design industry or starting my own freelance business.”

By the time Sara graduated, she was completely prepared for the next new and exciting chapter in her life. “I left CATC with a personal brand identity, a working website, resources to create my own briefs and invoices, work experience that led to a full-time position, and most importantly, the confidence to back myself. There’s no doubt that CATC has given me a significant competitive advantage in the design industry.”

Sara now works at Little Peach Co. – a boutique vintage letterpress studio – where she designs custom stationery pieces and regularly explores the concept that graphic design can make complex messages digestible for everyone. “It’s a unique challenge but good design can seamlessly communicate. I cherish solving these riddles in my everyday work.”

Sara encourages new students to immerse themselves in life at CATC. “Some of the events I attended really invigorated me and helped me realise that you don’t have to ask permission to be creative and create new and interesting things. I discovered that all the artists and designers I admire had humble beginnings that required ridiculously hard work and self-belief. It’s always so inspirational to hear about those journeys.”

“It’s a unique challenge but good design can seamlessly communicate. I cherish solving these riddles in my everyday work.”
DIGITAL MEDIA DESIGN
The various Digital Media Design courses are your stepping stone into the exciting and exploding worlds of animation, film, TV, video, online, interactive, web, mobile, interface design, user experience design, 3D design, visual effects, concept and character design, environment design, game art, project/production management and strategy. (That’s a lot of exploding worlds.)

Digital Media Design courses are industry-driven, giving you in-demand skills for a wide range of high-growth sectors. Our graduates are hot property in the employment world. Learn from skilled lecturers who work in the industry and make valuable contacts before you even graduate.

Want to study more than one area? No problem – each of our degrees allows you to experience another specialisation. Still not sure where to begin or want a taste of everything? Our seven-month Diploma of Digital Media Design introduces all of these exciting areas, and can lead to a degree with only a year and a half of further study.

During the course, you’ll also have the opportunity to complete an internship with one of our digital media industry partners, giving you fantastic studio experience, fresh contacts, and material for your CV and portfolio.

Dive in deep with our three industry-endorsed, university-equivalent degrees across 3D Design and Animation, Interaction Design or Motion Design.
Like the idea of creating worlds and characters, then breathing life into them like some kind of god? Want to tell fantastic stories, showing audiences the imaginary, the impossible, the future? A 3D Design and Animation degree will give you all of the essential knowledge, skills and experiences you need to take on a career in 3D design or animation for film, TV, games, advertising, information/education and beyond.

Acquire broad and flexible hands-on skills in modelling, rigging, animation, texturing, lighting and compositing. At the same time, explore design and animation theory to enrich your creativity and storytelling, while working through briefs and creative processes used by the industry.

In your final year you can apply for an internship with a professional 3D design and animation studio, and get the chance to work on live project work for a real-world client. You will also have the chance to complement your specialisation by taking elective subjects in Motion Design, Interaction Design or Communication Design. You can pick and mix elective subjects to further tailor your degree to your goals...whether earthly or divine.

**ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS**

**General:**
- Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
- Diploma, Associate Degree or Bachelor Degree qualification.

**Special:**
- Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
- Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
- Students may be asked to undertake an interview

**ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS**

- IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5
WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Digital Media Design (3D Design & Animation) course page: billyblue.edu.au/courses

LEVEL 100

Students take 8 core subjects for Level 100:
» Design Fundamentals
» Design Exploration
» Experience, Interface, Interaction
» Time, Space, Motion
» Drawing for Concept Development
» Interaction Design
» Motion Design
» 3D Design and Animation

LEVEL 200

Students take 6 core / specialisation subjects and 2 electives for Level 200:
» Digital Studio
» Character Modelling
» Character Animation 1
» Digital Studio 2
» Modelling and Visualisation
» Character Animation 2

LEVEL 300

Students take 6 core / specialisation subjects and 2 electives for Level 300:
» Digital Studio 3
» 3D Visualisation, Compositing and Effects
» Animation Production
» Portfolio Development
» Emerging Practice in 3D Design and Animation
» Major Project in 3D Design and Animation (optional for students taking 3D Design and Animation Internship)
» 3D Design and Animation Internship (competitive entry)

ELECTIVES

» Interface Development 1
» Content and Technology Systems
» Interface Development 2
» Experience Design 1
» Live Action Production
» Motion Graphic Design 1
» Story and Cinematography
» Compositing and Visual Effects 1
» Interface Development 3
» Experience Design 2
» Motion Graphic Design 2
» Compositing and Visual Effects 2

Electives are subject to availability and may not be offered in all locations or during particular times.
BACHELOR OF DIGITAL MEDIA DESIGN (MOTION DESIGN)

A degree in Motion Design gives you the essential knowledge, skills and experiences required to embark on a career designing and producing content for film, TV, games, advertising, information/education and beyond.

You will acquire broad and flexible hands-on skills in motion graphic design, digital video production, editing and post-production, sound design, concept design, pre-production planning, cinematography, compositing and visual effects. At the same time you will explore the theory and context of design, film, TV and animation to enrich your creativity and storytelling, while working through briefs and creative processes used by industry.

In your final year you can apply for an internship in a professional motion design studio or production house, with the chance to work on live project work for a real-world client. You will also have the chance to complement your studies by completing elective subjects in 3D Design and Animation, Interaction Design or Communication Design. You can pick and mix elective subjects to further tailor your degree to your goals.

We live in a world of moving images – from cinemas to boardrooms and bus rides – and it’s designers with visual storytelling skills who create them.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:
» Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
» Diploma, Associate Degree or Bachelor Degree qualification.

Special:
» Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
» Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
» Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

» IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5

COURSE DETAILS
Provider: Billy Blue College of Design
CRICOS course code 081282C
DURATION
2-3 years depending on study load
INTAKES:
2015 Intakes: Feb, May, Sept
DELIVERY:
Full-time Blended*
Part-time Blended*
*Blended - face to face on campus plus facilitated online
LOCATION:
Sydney, Melbourne, Brisbane
FEE-HELP
Available for eligible Australian students
WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Digital Media Design (Motion Design) course page: billyblue.edu.au/courses

LEVEL 100

Students take 8 core subjects for Level 100:
» Design Fundamentals
» Design Exploration
» Experience, Interface, Interaction
» Time, Space, Motion
» Drawing for Concept Development
» Interaction Design
» Motion Design
» 3D Design and Animation

LEVEL 200

Students take 6 core / specialisation subjects and 2 electives for Level 200:
» Digital Studio
» Character Modelling
» Character Animation 1
» Digital Studio 2
» Story and Cinematography
» Compositing and Visual Effects 1

LEVEL 300

Students take 6 core / specialisation subjects and 2 electives for Level 300:
» Digital Studio 3
» Motion Graphic Design 2
» Compositing and Visual Effects 2
» Portfolio Development
» Emerging Practice in Interaction Design
» Major Project in Motion Design (optional for students taking Motion Design Internship)
» Motion Design Internship (competitive entry)

ELECTIVES

» Character Modelling
» Character Animation 1
» Modelling and Visualisation
» Character Animation 2
» 3D Visualisation, Compositing and Effects
» Animation Production
» Interface Development 1
» Content and Technology Systems
» Interface Development 2
» Experience Design 1
» Interface Development 3
» Experience Design 2

Electives are subject to availability and may not be offered in all locations or during particular times.
It’s where human senses meet digital interface, cooler than a time-travelling robot and less deadly. A degree in Interaction Design gives you the essential research, design and development knowledge required to make your mark in this exciting interdisciplinary field. Placed at the intersection of design, media and technology, it is one of the fastest growing (and most career-rich) sectors of the global economy.

Graduates are able to design and craft compelling interactive experiences for web, mobile, social and online, across sectors as diverse as advertising, entertainment, education and Terminator design (coming as soon as we lock down that business partnership with Skynet).

In your final year you can apply for an internship in a professional interaction design studio, and get the chance to work on live projects for a real-world client. You will also have the chance to complement your studies by completing elective subjects in Motion Design, 3D Design and Animation or Communication Design. You can pick and mix elective subjects to further tailor your degree to your goals.

The degree covers the theory and practice of user experience design, information architecture, graphic and interface design, human-computer interaction, nonlinear storytelling, scripting and development, user behaviour and psychology, research, innovation, strategic thinking and blending in with doomed humans.

**ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS**

**General:**
- Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
- Diploma, Associate Degree or Bachelor Degree qualification.

**Special:**
- Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
- Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
- Students may be asked to undertake an interview

**ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS**

- IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5
WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Digital Media Design (Interaction Design) course page: billyblue.edu.au/courses

**LEVEL 100**

Students take 8 core subjects for Level 100:

» Design Fundamentals
» Design Exploration
» Experience, Interface, Interaction
» Time, Space, Motion
» Drawing for Concept Development
» Interaction Design
» Motion Design
» 3D Design and Animation

**LEVEL 200**

Students take 6 core / specialisation subjects and 2 electives for Level 200:

» Digital Studio 1
» Interface Development 1
» Content and Technology Systems
» Digital Studio 2
» Interface Development 2
» Experience Design 1

**LEVEL 300**

Students take 6 core / specialisation subjects and 2 electives for Level 300:

» Digital Studio 3
» Interface Development 3
» Experience Design 2
» Portfolio Development
» Emerging Practice in Interaction Design
» Major Project in Interaction Design (optional for students taking Interaction Design Internship)
» Interaction Design Internship (competitive entry)

**ELECTIVES**

» Character Modelling
» Character Animation 1
» Modelling and Visualisation
» Character Animation 2
» Live Action Production
» Motion Graphic Design 1
» Story and Cinematography
» Compositing and Visual Effects 1
» 3D Visualisation, Compositing and Effects
» Animation Production
» Motion Graphic Design 2
» Compositing and Visual Effects 2

Electives are subject to availability and may not be offered in all locations or during particular times.
DIPLOMA OF DIGITAL MEDIA DESIGN

Interested in digital design but not sure exactly where you want to be? Don’t panic. This seven-month diploma lets you explore the vast and exciting range of career paths open before you. The program offers a broad foundation in essential digital design skills and concepts including ideas generation, graphic design, 3D design, digital video, motion graphics, web and interactive design. You will graduate with direct design practice experience in animation, interaction design and motion design.

Use this course as a way to decide where to focus next, which specialist digital media design degree to undertake, or as a stepping stone into junior or entry-level role in a digital studio or production house.

DIVE INTO DIGITAL MEDIA

We live in a world of moving images – from TVs to smartphones to interactive billboards – and it’s designers with visual storytelling skills who create them.

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<th>COURSE DETAILS</th>
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<td>24-36 weeks full-time (depending on study load)</td>
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ENTRY REQUIREMENTS:

General:

» Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 56 or equivalent; OR
» Diploma, Associate Degree or Bachelor Degree qualification.

Special:

» Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
» Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
» Students may be asked to undertake an interview

For overseas students only:

» IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5
What Subjects Will You Study?

For subject descriptors, refer Diploma of Digital Media Design course page: billyblue.edu.au/courses

Level 100

Students take 8 core subjects for Level 100

» Design Fundamentals
» Design Exploration
» Experience, Interface, Interaction
» Time, Space, Motion
» Drawing for Concept Development
» Interaction Design
» Motion Design
» 3D Design and Animation 1

Graduate Spotlight

The Impact of a Good Laugh

by Jarryd Smith

With a love of art and language, Digital Media Design student Jarryd Smith is fascinated by communication in the world around him. To Jarryd, everything is interesting – something he considers both a blessing and a curse as he finds it is impossible to "switch off". His course has encouraged him to think differently, stretching the bounds of his creativity.

I am originally from the coastal town of Port Macquarie so a lot of the inspiration for my artwork comes from my surfing lifestyle.

I’ve always loved art, but at high school several of my (non-art) teachers warned me that design is a competitive industry. The truth is yes, design is indeed competitive but I have remained optimistic and already have great work opportunities halfway through my study.

My overall love of art is a constant source of inspiration, but I am also really interested in copywriting. If I can get an audience to laugh or engage whilst imparting an important message or idea, I am content.

I believe in the concept that “everything is interesting” for designers, though I’m not sure if it’s a gift or a curse. A designer’s way of thinking is impossible to switch off. I often find myself scouring out typography in shop signs, analysing messages on billboards and paying more attention to how a commercial has been delivered than to the television program I am watching.

I think one of my most fun and successful projects so far during the Digital Media Design course was creating a “how to” video. I decided to film an instructional video on how to pick up women – except the host was an intoxicated bricklayer who was literally picking up women and throwing them over his shoulder. It was a little bit cheeky and controversial and gained many laughs. At Billy Blue we are always encouraged to think differently, which really appeals to me.

If I can get an audience to laugh or engage whilst imparting an important message or idea, I am content.
FROM SCIENCE TO PIXELS

by Tom Wood

Tom Wood envisaged a career in science, even completing a degree in Pharmacology, but eventually realised that his true passion was design. He has now completed the Digital Media Design course and is pursuing his interest in 3D design.

I completed a degree in Pharmacology but wasn’t convinced that pharmaceuticals were my thing. Throughout my science degree, I coded and designed websites and print media in my spare time, getting both paid and unpaid work. I would stay up to ridiculous hours most nights designing even the smallest of things. I slowly began to realise that even though I liked the scientific path I was on, the passion was just not there. Eventually I asked myself the question, Why not design? Since then, I have never looked back.

My passion for design comes from the fact that we can produce something completely new and personal but share it with the public. We can make something so mundane into something incredible.

My main interest in digital media is 3D design – it’s actually a bit of an obsession. I think I have watched all the Pixar movies at least once, no matter what I am working on, I have a movie running on another screen and whenever my attention wavers I glance across and am always presented with an amazing visual that inspires me to continue working. The art of motion opens an infinite number of options to explore. Just watching how everyday things, such as people, animals and even wind move, gives me ideas to put into my productions.

Recently I made a small infographic to try to get young people in Sydney to ride their bikes. I could have produced it with a large amount of dry statistics stating the benefits of riding but I realised my target audience would be bored senseless with that approach, regardless how cool or contemporary I made the design. So instead I created a character, Terry, who is a bicycle; through interacting with him, the viewer is able to make a real connection with the issues involved and therefore be affected more profoundly by its message.

Just watching how everyday things, such as people, animals and even wind move, gives me ideas to put into my productions.
VISUALISING BLACK HOLES
by Ivan Kintanar

I am Ivan Kintanar and I have been working in the VFX and CGI industry for more than 10 years now. Working at Billy Blue allowed me to share my experiences and knowledge in 3D design while practicing my craft in various gaming, film and TVC projects.

I always loved watching movies and reading books when I was young and I became fascinated with computer-generated imagery back in my university years. I still remember watching movies like Toy Story and wanting to know how they were done. Looking back, pursuing a career in 3D design and animation was a natural step for me.

Regardless of whether I’m working on a game, film, TVC or interactive project, working with 3D design and computer-generated imagery requires me to be dynamic and innovative creatively. You will never know what subject or areas you will be working on next and I often use items I have seen and read in the past as inspiration for projects I do. In a span of two years, I jumped from developing an animated children’s show with a very stylised look and toony characters, to a feature film that needed realistic 3D buildings and underwater scenes, then finally to a documentary where I had to visualise black holes and strange stars. Most recently, I came from working on a huge action console game set in the 1950s, then immediately went into visualizing offshore oil rigs for disaster management training. Not only did I need to learn and be interested with whatever the topic and style a project has, but I also realised that clients and companies are always looking at my creative take and interpretation.

I have also worked on a documentary about subatomic particle collisions. The production team knew everything from quantum mechanics to particle physics, but it was up to creatives like myself to give a unique take on the topic and visualise everything in an appealing and informative way to audiences.

I always find that successful computer graphics artists can always bring something different and unique to any project.
INTERIOR DESIGN
Interior Design courses lay out two main pathways for your career. The first is as a commercial interior designer creating workspaces, hotels, bars, retail brands, event or exhibition concepts and even online virtual environments. The second path is as a residential interior designer, creating inspiring and sustainable home environments that meet the demands of 21st-century housing, high-rise living, mobile, multi-purpose and adaptive reuse environments.

Take the first road, and your Commercial Interior degree will see you engaging with the theoretical and practical elements of commercial interiors – branding, lighting, sustainability and materiality. You will discover how commercial interior design strategies are developed and assessed, exploring how commercial interiors can engage an audience. You will make commercial environments a reality through documentation, contract management, professional design practice and cross-disciplinary interaction. You will also have the opportunity to apply theory to practice by creating a range of commercial interior design solutions for real clients.

The road of a Residential Interior degree, on the other paw, sees you engage with the theoretical and practical elements of designing residential interiors. You’ll explore and respond to contemporary issues impacting residential interior design thinking such as our aging population, homelessness, evolving gender roles and definitions of family. You will unpack and understand frontier theory that informs the notion of home in both physical and virtual environments. You will make residential environments a reality through documentation, contract management, professional design practice and cross-disciplinary interaction.

As a future-ready interior designer, new technologies and environmentally sustainable practices will be part of your learning. You will understand the impact in the selection of materiality, lighting, joinery, furniture and technology systems such as artificial intelligence robotics and interactive audiovisual systems.

Graduate with the valuable skills to create state-of-the art commercial or residential interiors. Digital technology is a strong focus of this course, as not only will you will engage with contemporary theory, but also learn how to represent spatial environments, and communicate information relevant to designing, costing, evaluating, and constructing commercial and residential interiors using industry-standard software. You will also have the opportunity to apply theory to practice by applying for an internship with one of Billy Blue’s industry partners giving you real-world experience, industry contacts and material for your professional portfolio.

As a future-ready interior designer, new technologies and environmentally sustainable practices will be part of your learning.
BACHELOR OF INTERIOR DESIGN (COMMERCIAL)

Commercial Interior Design reflects an exciting new development in the interior design industry. More and more businesses are calling upon the unique talents of a strategic and creative interior designer to work in exciting commercial environments including cafés, bars, hotels, restaurants, exhibitions and workspaces. In this course, you’ll learn design history, culture and theory, branding and brand management, lighting and sustainability, materiality and all the practical skills needed to make your designs a reality (that includes documentation and professional skills, which are admittedly less exciting).

Beyond the realms of reality, future spatial designers will need the theory and practical skills to build interiors for digital environments such as games, film, virtual worlds and animation. The Commercial Interior course has this covered, so you can design for digital spaces as well as real-life ones (or maybe a combination of both somehow).

The Bachelor of Commercial Interior Design gives you everything you need to excel in the creation of amazing spaces in both the physical and digital world. Digital technology is a strong focus of this course – how it represents spatial environments, and communicates information relevant to designing, costing, evaluating, and constructing commercial interiors.

You study the fundamental areas of commercial interiors – branding, lighting, sustainability and materiality – and grasp the practicalities of designing inspiring commercial environments. You will discover how commercial interior design strategies are assessed and explore how commercial interiors can engage an audience.

Whether it’s a small bar, office environment or shoot-’em-up map, you’ll have the skills to build an exciting and innovative space for people to work and play in.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:
» Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
» Diploma, Associate Degree or Bachelor Degree qualification.

Special:
» Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
» Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
» Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

» IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5
WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Interior Design (Commercial) course page: billyblue.edu.au/courses

LEVEL 100
Students take 8 core subjects for Level 100:

» The Culture of Design
» Ideas and Innovation in Design
» Communication System in Design 1
» Interior Design Practice
» Environmental Design 1
» Scheduling Interiors 1
» Design Frameworks
» Systems and Documentation 1

LEVEL 200
Students take 8 core subjects for Level 200:

» Digital Worlds
» Communication Systems in Design 2
» Design Systems and Planning
» Environment Design 2: Commercial
» Design Research
» Emerging Design Technologies: Commercial
» Brand Management
» Environment Design 3: Commercial

LEVEL 300
Students take 6 core / specialisation subjects and 2 electives for Level 300:

» Environment Design 4: Commercial
» Systems and Documentation 2: Commercial
» Creative Thinking Process
» Scheduling Interiors 2: Commercial
» Systems and Documentation 3: Nominated
» Industry and Portfolio

ELECTIVES
Students can broaden their curriculum with 2 elective subjects at Level 300 from courses offered at other Think Education colleges, including Communication Design, Hospitality, Branded Fashion Design and Business.

In Western Australia, the Bachelor of Interior Design (Commercial) is delivered by Central Institute of Technology, Perth on behalf of Billy Blue College of Design. For campus details refer to Campus pages earlier in this guide. The arrangement between Billy Blue College of Design and Central Institute of Technology ensures students receive an equivalent experience and learning outcomes. This course is governed by all policies and procedures of Think Colleges Pty Ltd regardless of delivery location. The award of Bachelor of Interior Design (Commercial) is conferred by Think Colleges Pty Ltd.
BACHELOR OF INTERIOR DESIGN (RESIDENTIAL)

Residential Interior reflects another exciting new development in the industry. The program teaches you how to shape and influence the spaces in which people live through an understanding of design history and theory as well as a solid understanding of the tools you will use to create amazing living environments such as shape and form, lighting, furniture, colour, pattern, materials and textures.

You will learn to create innovative and sustainable solutions using various communication methods and professional skills such as documentation. Discover how technology is changing the way we live, and how you can apply this futuristic knowledge to futuristically design the futuristic homes of the future. This course equips you for work as a residential interior designer anywhere in the world.

In just three years, the Bachelor of Interior Design (Residential) shows you how to create, design and organise innovative and responsible solutions for residential environments, using all kinds of media and communication techniques. It will help you develop into a mature and aware design professional capable of shaping the residential experience at a local or international level.

With the Bachelor of Interior Design (Residential), you could be designing a wide range of residential environments – from single and multi-level houses to the interiors of large scale or high-rise residential apartment complexes. You may find work in any leading architectural or interior design practice, either here in Australia or around the world.

ENTRY REQUIREMENTS FOR AUSTRALIAN STUDENTS

General:
» Completion of Senior High School Certificate (Year 12 or equivalent) with minimum ATAR 60 or equivalent; OR
» Diploma, Associate Degree or Bachelor Degree qualification.

Special:
» Demonstrated ability to undertake study at this level: having prior industry/work experience, and/or completed or partially completed subjects or courses of a degree, associate degree or diploma from an accredited institution; AND/OR
» Submission of a design portfolio (6-10 pieces of original creative work); AND/OR
» Students may be asked to undertake an interview

ENTRY REQUIREMENTS FOR OVERSEAS STUDENTS

» IELTS (Academic) score of 6.0 minimum or equivalent, with no skills band less than 5.5
WHAT SUBJECTS WILL YOU STUDY?

For subject descriptors, refer Bachelor of Interior Design (Residential) course page: billyblue.edu.au/courses

LEVEL 100
Students take 8 core subjects for Level 100:
» The Culture of Design
» Ideas and Innovation in Design
» Communication System in Design 1
» Interior Design Practice
» Environmental Design 1
» Scheduling Interiors 1
» Design Frameworks
» Systems and Documentation 1

LEVEL 200
Students take 8 core subjects for Level 200:
» Digital Worlds
» Communication Systems in Design 2
» Design Systems and Planning
» Theories of Space and Place 1
» Environment Design 2: Residential
» Theories of Space and Place 2
» Scheduling Interiors 2: Residential
» Systems and Documentation 2: Residential

LEVEL 300
Students take 6 core / specialisation subjects and 2 electives for Level 300:
» Emerging Design Technologies: Residential
» Environment Design 3: Residential
» Creative Thinking Process
» Systems and Documentation 3: Residential
» Systems and Documentation 4: Residential
» Industry and Portfolio

ELECTIVES
Students can broaden their curriculum with 2 elective subjects at Level 300 from courses offered at other Think Education colleges, including Communication Design, Hospitality, Branded Fashion Design and Business.
DIPLOMA OF INTERIOR DESIGN AND DECORATION (MSF50213)

This unique Interior Design and Decoration diploma course provides greater design awareness and skills to develop one’s individual style. As a student, you will explore decoration, colour theory, problem-solving design, presentation approaches, and construction drawings. You will learn decoration and design practices relating to residential and commercial projects from industry professionals. Upon completion of this diploma, you will be able to analyse interior decorating and spatial challenges to visualise, present and document design solutions. Assessments include boutique hotel decoration, styling schemes for multifunctional residential interiors, kitchen joinery design for a cooking television show, and design of an innovative physical environment for an online brand.

CAREER OUTCOMES

You can look forward to working in interior design studios, architects studios, on film sets, in interior consultancy firms and with building companies.

Possible roles include:
» Assistant Interior Designer
» Colour consultant
» Interior stylist

Interior designer or decorator for:
» Decoration consultancies
» Furniture, furnishings and fabric suppliers
» Furnishing departments of retail stores
» Shopfitters

ENTRY REQUIREMENTS:
» No academic entry requirements
» For international applicants equivalent IELTS 5.5 (Academic) with no skills band less than 5.0

FINANCE OPTIONS – DOMESTIC AUSTRALIAN STUDENTS:
» VET-FEE HELP
» For full fee paying students, payment options are also available.

COURSE STUDY REQUIREMENTS:
» Full-Time blended* - 3 trimesters, 20hrs p/w (15hrs on-campus, 6hrs online).
» Part-Time blended* - 6 trimesters. Trimester 1, 4, 6 - 8hrs p/w (6hrs on-campus, 2hrs online). Trimester 2, 3, 5 - 12hrs p/w (6hrs on-campus, 6hrs online).
» Full-Time online - 3 trimesters, 20hrs p/w
» Part-Time online - 6 trimesters. Trimester 1, 4, 6 - 8hrs p/w. Trimester 2, 3, 5 - 12hrs p/w.

ASSESSMENT:
Compentency based assessment - demonstrated skills and knowledge, practical and written projects and presentations.

ACCREditING BODY:
Australian Skills Quality Authority (ASQA)

TRAINING PACKAGE DETAILS:
SUBJECTS OVERVIEW:

For Units of Competency within this course, refer Diploma of Interior Design & Decoration course page: catc.edu.au

DESIGN PROCESS 1
» Explore and apply the creative process to 2D forms
» Participate in environmentally sustainable work practices
» Prepare a materials board for client presentation

GRAPHIC COMMUNICATION
» Select and apply drawing techniques and media to represent and communicate the concept
» Produce and prepare photo images

DESIGN DRAWING
» Produce technical drawings
» Produce ideation drawings

PRODUCT KNOWLEDGE
» Research and recommend furniture and accessories
» Research and recommend soft furnishings for interiors

RESIDENTIAL DECORATION
» Decorate residential interiors

DESIGN PROCESS 2
» Explore and apply the creative design process to 3D forms
» Determine occupational health and safety implications of interior effects

COLOUR AND LIGHTING
» Research, analyse and apply colour for interior spaces
» Assess interior light and recommend light fittings

CONSTRUCTION AND CAD
» Identify materials, construction techniques and methods used in building interiors
» Produce computer-aided drawings

MATERIALS AND FINISHES
» Research and recommend hard materials and finishes for interiors
» Apply resources sustainably

FURNITURE AND ARCHITECTURAL STYLES
» Research architectural styles and movements
» Research furniture styles and movements
» Organise and communicate information

DESIGN PROCESS 3
» Establish, negotiate and refine a design brief
» Originate and develop concepts

PROFESSIONAL PRACTICE
» Develop and extend design skills and practice
» Source and apply industry knowledge

CAD MODELS AND DOCUMENTATION
» Use CAD applications to complete models and documentation for interior design projects

INTERIOR BUILT ENVIRONMENT
» Evaluate site for interior design brief and apply creative methodology to interior space

COMMERCIAL DESIGN
» Develop a decoration proposal for a complex site
PHOTOGRAPHY
In the midst of the digital revolution there has never been a more exciting time to study photography. Discover the power of creative image-making within a dynamic learning environment.

Our program offers students inspiring and challenging experiences that are not just about cameras, computers and the adorable way your cat’s sleeping. Using digital tools, our students learn to see, understand and create images that communicate and express their individual creative flair, direction and lunch.

Talented professional photographers share their knowledge and experience of the industry with students, using the latest equipment and techniques. Students also use social media to share images, hatch new ideas and extend their understandings.

Whether you are interested in fashion photography, advertising, architectural images, fine arts photography or photojournalism, you will graduate from CATC with a portfolio of your own amazing images that will set you on that path.
DIPLOMA OF PHOTO IMAGING (CUV50411)

More than just cameras and computers, this photography course is about using a range of digital tools to communicate your own individual message with creative flair. See, understand and create images under the guidance of professional photographers who share their knowledge and experience on the latest equipment and techniques. Social media is also incorporated as a way of distributing images, hatching new ideas and extending your understanding.

CAREER OUTCOMES
With this qualification, you’ll have the technical skills and experience to communicate your conceptual and creative visions through the medium of photography.

You could find freelance or agency work in any of the following areas:
» Commercial Photography
» News Photojournalism
» Fashion & Glamour Photography
» Wedding & Portrait Photography
» Sports Photography
» Photo Technician or Image Manipulator

ENTRY REQUIREMENTS:
» A portfolio of creative photo images; and:
» A short questionnaire about the photo imaging industry.
» For international applicants equivalent IELTS 5.5 (Academic) with no skills band less than 5.0

Refer to your CATC Course and Careers Advisor for more information and support for enrolment procedures.

COURSE DETAILS
Provider: CATC Design School
CRICOS course code 076752J

DURATION
1 year full-time or 2 years part-time

INTAKES:
2015 Intakes: Feb, May, Sept
Online: 7 intakes each year

LOCATION:
Sydney, Brisbane, Melbourne, Online

DELIVERY:
Full-time Blended*
Part-time Blended*
Part-time online
*Blended - face to face on campus plus facilitated online

OVERSEAS STUDENTS
Full-time blended only.

FINANCE OPTIONS – DOMESTIC AUSTRALIAN STUDENTS:
» VET FEE-HELP is available to assist eligible students studying higher level vocational education and training (VET) qualifications to pay their tuition fees. Higher level VET qualifications are at the diploma level and above. VET FEE-HELP can be used to pay all or part of an eligible student’s tuition fees, but cannot be used for additional study costs such as accommodation or text books
» For full fee paying students, payment options are also available.

COURSE STUDY REQUIREMENTS:
» Full-Time blended* - 3 trimesters, 20hrs p/w (15hrs on-campus, 6hrs online).
» Part-Time blended* - 6 trimesters.
  Trimester 1, 3, 5 - 8hrs p/w (6hrs on-campus, 2hrs online).
  Trimester 2, 4, 6 - 12hrs p/w (6hrs on-campus, 6hrs online).
» Part-Time online - 6 trimesters.
  Trimester 1, 3, 5 - 8hrs p/w.
  Trimester 2, 4, 6 - 12hrs p/w.

ASSESSMENT:
Competency based assessment - demonstrated skills and knowledge, practical and written projects and presentations.

ACCREDITING BODY:
Australian Skills Quality Authority (ASQA)

TRAINING PACKAGE DETAILS:

064 THINK DESIGN - COURSE GUIDE 2015 - 16
SUBJECTS OVERVIEW:

For Units of Competency within this course, refer CUV50411 Diploma of Photo Imaging course page: catc.edu.au

CAMERA AND CAPTURE
» Experiment with techniques to enhance digital images

INTRODUCTION TO LIGHT AND LIGHTING
» Explore the descriptive and emotive nature of photo lighting

DIGITAL IMAGING
» Manage media assets
» Refine digital art techniques

VISUAL COMMUNICATION
» Research the role and use of the photo image in visual communication

MEDIA AND DOCUMENTARY
» Produce media photo images

COLOUR MANAGEMENT & WORKFLOW
» Employ colour management in a digital imaging workplace
» Create and manipulate graphics

DOMESTIC PORTRAiture
» Provide domestic portrait services

COMMERCIAL
» Produce commercial photo images

MOVING IMAGE
» Work with photomedia in creative practice

CAREER PREPARATION
» Research and exploit photo imaging trends
» Provide services on a freelance basis

FOLIO
» Present a body of own creative work

INDUSTRY PROJECT
» Make illustrative images for publication and display

SPECIALISATION
» Extend expertise in specialist field

EXHIBITION
» Plan, capture and exploit visual art photo images

Our online Diploma of Photo Imaging includes 3 on-campus residential over the two-year course. These are weekends where you will join other students and be taught key concepts and techniques by our expert lecturers in our photography studios.
PHOTOGRAPHY – ONLINE SHORT COURSE
CATC DESIGN SCHOOL

Ideal for beginner photographers and those interested in learning more about digital photography, this short course provides a step-by-step guide to the essentials. Learn to take control of your camera’s settings. Capture creative images under different conditions and apply a range of post-production techniques.

Best of all, if you want to gain your CUVS0411 Diploma of Photo Imaging, this short course provides credit for the diploma subject Camera and Capture, allowing you to complete the diploma faster. Upon completion of the short course you will have an increased understanding of:

» Your digital SLR camera
» Exposure
» Composition
» Working with light
» Post production techniques.
ANDY ROBERTS After many years of left-brain thinking while working for a large global gaming company, Andy decided life was too short not to do what he really wanted. He was determined to immerse himself in something that his creative right-brain was crying out for: a new and compelling journey into photography.

As a CATC student, Andy began looking at the world in fresh ways, from different angles and perspectives. He found real satisfaction in getting to the end of creative projects that had tangible and unique outcomes. While studying, Andy worked on a portfolio with an architectural focus. He is now exploring personal projects where he can experiment further with lighting and composition for portraits and the body.

Andy says being part of the CATC community gave him the confidence to be pushed beyond his own comfort zone – without being held back by internal self-doubt that many creative people experience. As he explains, “CATC is a fun, creative and safe experimental environment of like-minded people who encourage and push you to do your thing. Sometimes I felt worried I would mess up. However, I learnt at CATC to argue the opposite: to dismiss the negatives and get on with it.”

Making the change into a creative career was something Andy believes was definitely the right decision. “Every day is different and exciting. I am 100% committed and there’s no turning back. I’m very happy with the choice I made.”

“Every day is different and exciting. I am 100% committed and there’s no turning back. I’m very happy with the choice I made.”
SHORT COURSES

Upskill during your downtime with weekend and daytime short courses to increase your creative output.

STUDIO SESSIONS
Billy Blue short courses are a great way to expand your skills and knowledge of design. Maybe you work in the design/visual communications industry and want to strengthen or broaden your range. Perhaps you want to add these skills to enhance another career. There’s even a chance you just want to learn something fun and useful for your own personal creative desires. All valid reasons to join one of the studio sessions we run in Sydney throughout the year.

Take the opportunity to:
» Consolidate your design skills
» Add an extra string to your bow
» Find a different direction
» Learn something new

WHAT COURSES ARE AVAILABLE?
» Adobe After Effects
» Adobe CS Basic
» Adobe CS Intermediate
» Adobe CS Masterclass
» EDM: Creating HTML Emails
» Fashion Illustration
» Google SketchUp
» Interactive PDF Forms with InDesign CS6
» 3D Modelling & Texturing
» Responsive Web Design
» Typography Primer
» WordPress Basic
» Writing Effective Copy
» User Experience Design & Research
LIFE AS A DESIGNER

The average day of a designer is not your average day at work...

Design professionals are afforded a variety of different work modes, locations and conditions as part of their creative work process. Creativity is not a caged bird; and as a professional you will be encouraged to explore the extremities of your creativity in order to provide for your client or employer’s needs.

For example, you may never have to wear a collared shirt to work... ever. You might be able to beat your boss at pool and still have a job the next day. There is a certain casualness about the design workspace that allows for free thinking and creative problem solving to develop unhindered.

Some days are hectic, long hours spent developing and redeveloping the perfect piece of design. Timetables will always differ between jobs, with some projects require immediate action in a short space of time. You will learn how to adapt to this work environment and learn how to achieve under pressure.

Your career may consist of periods of freelancing mixed with corporate or agency design positions. Freelance is a great way to call all the shots yourself; you will learn to brand yourself as an in-demand commodity, network and seek out new clients and achieve high results in your work without supervision or support. This might freak out your coal mining grandfather, but design careers today are more likely to be a series of independent projects than a traditional career progression in which you climb some corporate ladder. With that in mind, THINK Design students are trained to focus on the task at hand, complete it to the best of their abilities and move on to the next big challenge.

Being part of a team in an agency or corporate environment is also a great way to learn and develop into a sought-after design talent. Bouncing ideas from one creative teammate to another to fully realise and explore every avenue of creativity and innovation is an exciting and productive way to develop a high standard of work and strong creative relationships with your peers, employers and clients.

Our graduates leave with the required knowledge and skills to succeed in the real world – and importantly, genuine industry experience and valuable connections to help them stand out. The wider design industry is burgeoning at the moment and our graduates are very employable – mainly due to the fact that many of our lecturers are also industry practitioners, who can share relevant insights and opportunities when they arise. That’s not to mention our own strong, constantly evolving connections.

Frequently, design studios and agencies approach our colleges to source fresh design talent for both work experience and employment.
A journey…

take your diploma to
the next level

If you really want to jump start your creative career after you’ve completed your diploma at CATC Design School then why not go on to continue your journey, with its sister College Billy Blue College of Design. Billy Blue offers structured education and career pathways which enable you to extend your knowledge and experience, to specialise in a niche area of the creative industries, or to advance your credentials and networks.

These practical pathway programs are structured either as direct articulations or Recognition of Prior Learning (RPL) progressions which support access, upgrading and advancement. Via our study pathways you might be lucky enough to score automatic entry into the Level 200 of Billy Blue’s Degree programs.

Pretty cool isn’t it!

Diploma of Graphic Design (CUV50311) → Level 100 subjects credit (8 subjects) → Bachelor of Communication Design

Diploma of Interior Design and Decoration (MSF50213) → Level 100 subjects credit (8 subjects) → Bachelor of Interior Design (Commercial)

Bachelor of Interior Design (Residential)
Once you’ve got a feel for THINK Design and our colleges via an open day, tour or day-in-the-life workshop, we get to the next step – applying for a program. Contact one of our Course and Career Advisors to talk you through it.
HOW DO I APPLY?

To join us in design heaven, go to apply.think.edu.au or ask your Course and Career Advisor for a copy of an application form. Send it to us along with academic transcripts and any additional documentation (e.g., your high school results, résumé, references or design portfolio). Once we receive your application, we’ll contact you to talk you through the process.

INTERNATIONAL STUDENTS

The Australian Department of Immigration and Border Protection considers each student visa application on their individual merits. Speak with your Agent or our admissions team to see if you need to start your visa application before or after paying a deposit for your course. You can also find information online at www.immi.gov.au/students. The College will secure your place in the course and issue an Electronic Confirmation of Enrolment (eCOE).
WHERE TO NOW?
General information on the application process that didn’t fit anywhere else.

KEY INTAKE AND TERM DATES
TRIMESTER 3, 2015
Commencing 07/09/2015
(Sydney, Melbourne, Brisbane, Gold Coast, Perth)

TRIMESTER 1 2016
Commencing 08/02/2016
(Sydney, Melbourne, Brisbane, Perth)

ENTRY REQUIREMENTS
Please refer to the individual course pages for entry requirements.

COURSE CREDITS
Course credit is available in recognition of related academic achievements and informal learning through related industry experience. Certified testamurs and academic transcripts are required from recognised institutions. Contact your Course and Careers Advisor or Agent for an application form and details on the process.

MODES OF STUDY AND ASSESSMENT METHODS
The courses are offered via blended delivery – a mix of face-to-face and facilitated online study, which may include an industry-based work-experience component. Assessment is through design projects, research projects, group work, presentations and written submissions.

TUITION FEES
Our tuition fees are published in the Schedule of Fees and Dates. This is available at the back of this Course Guide or from your Course and Careers Advisor.

LAPTOP POLICY
You will be required to bring your own laptop to use at all campuses, and there are different hardware and software requirements for each course. Our campuses have been designed with laptop use in mind, so be assured there are ample charging stations as well as provisions for teaching and learning applications requiring greater processing power. Required laptop specifications can be provided to you by a Course and Careers Advisor or by contacting Shared Services on campus.

WHAT ADDITIONAL INFORMATION AND APPLICATION DETAILS APPLY TO ME?

Australian students
For the purposes of this prospectus you are defined as an “Australian student” if you are:
» An Australian citizen; or
» An Australian permanent resident; or
» An Australian on a Humanitarian visa; or
» A New Zealand citizen.

International students
If none of the Australian student criteria above applies to you, then you are considered an international student.

STUDY NOW AND PAY LATER
Eligible THINK Design students now have access to the Australian Government’s FEE-HELP or VET FEE-HELP loan schemes for Higher Education Degree courses or approved Vocational education courses. FEE-HELP/VET FEE-HELP can assist you in paying for all, or part of, your tuition fees. Repayments commence via the tax system once your income rises above a minimum threshold ($53,345 in 2014-15). To find out more visit www.studyassist.gov.au, or visit www.think.edu.au/studying-at-think/fees-and-financial-assistance.
Additional information for international students

QUALITY AND AUSTRALIAN REGULATIONS
Before entering a contract with Billy Blue College of Design, overseas students should read the ESOS framework. A simple explanation of the framework is the Easy Guide to ESOS available online at: https://goo.gl/SStfHf

The Department of Education regulates the education and training sector’s involvement with overseas students studying in Australia on student visas. It does this through the Education Services for Overseas Students legislative framework. This protects Australia’s reputation for delivering quality education services and the interests of overseas students, by setting minimum standards and providing tuition and financial assurance.

The legislation mandates a nationally consistent approach to registering education providers so that the quality of the tuition, and care of students, remains high. The professionalism and integrity of the industry is further strengthened by the ESOS legislation’s interface with immigration law. This imposes visa related reporting requirements on both students and providers.

SCHOOL-AGED DEPENDANTS
School-aged dependants accompanying you to Australia are required to pay full fees if they are enrolled in either a government or non-government school.

ENGLISH LANGUAGE FOR INTERNATIONAL STUDENTS
A minimum level of English language proficiency and educational qualifications must be demonstrated by international students.

The Billy Blue College of Design Diploma, Associate Degree and Bachelor Degree courses have a minimum overall IELTS requirement of 6.0 (Academic).

CATC Design School Diploma courses have a minimum overall IELTS requirements of 5.5 (Academic).

The Billy Blue College of Design CUV30311 Certificate III in Design Fundamentals has a minimum overall IELTS requirement of 5.5 (Academic).

LIVING IN AUSTRALIA
For information on living in Australia, including indicative costs of living and accommodation options please visit http://www.think.edu.au/studying-at-think/international-students/living-in-australia.
## 1. PERSONAL DETAILS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Miss</th>
<th>Other</th>
<th>Gender:</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>Family name:</td>
<td>Given names:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date of birth (DD/MM/YYYY):</td>
<td>Country of citizenship:</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Country of birth:</td>
<td>Year of arrival in Australia (if country of birth not Australia):</td>
<td></td>
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</tr>
<tr>
<td>Are you an Australian Permanent Resident:</td>
<td>Yes</td>
<td>No</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Main language spoken at home:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>How well do you speak English?</td>
<td>Very well</td>
<td>Well</td>
<td>Not well</td>
<td>Not at all</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Are you of Aboriginal or Torres Strait Islander origin?</td>
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<td></td>
</tr>
</tbody>
</table>

## 2. CONTACT DETAILS

| Current residential address: | |
| City: | State: | Postcode: |
| Address during time of study (if different to current address): | |
| City: | State: | Postcode: |
| Telephone: | Mobile: |
| Email (please print clearly): | |
| Who can we contact in case of an emergency? | Name: | Relationship: |
| Emergency contact details: | |

## 3. EDUCATION

| What is your highest completed school level? | Name of secondary school: | Year of completion: |
| Are you still attending secondary school? | Did you complete year 12 secondary school in Australia: | Yes | No |
| ATAR/UAI/OP score: | |
| What is your highest educational qualification commenced? | Completed?: Yes | No |
| Year: | Name of institution: |
| Have you completed any other qualifications? | Bachelor or Higher | Advanced Diploma or Higher | Diploma | Cert IV | Cert III | Cert II | Cert I | Cert |
| I | Other |
| Do you wish to apply for Course Credit (based on previous academic study or informal learning)? | No | Yes |

Please include your Course Credit Application form along with supporting documents. Forms are available at www.think.edu.au/studying-at-think/policies-and-procedures.

## 4. COURSE SELECTION

| I would like to study: | | | |
| Sydney on-campus*: | FT | FT | PT | Brisbane on-campus*: | FT | FT | PT | Melbourne on-campus*: | FT | PT |
| Gold Coast campus: | FT | PT | Online: | FT | PT | PT |
| What is the name of the course you would like to study? | |
| When would you like to commence? | |
| Main reason for undertaking this course | | |

Course fees, dates, delivery options and course codes, including NTIS codes for vocational courses can be found on the Schedule of Fees and Dates form. * FT = Full-time  PT = Part-time
5. EMPLOYMENT

Current employment status

☐ Full-time employee  ☐ Part-time employee  ☐ Self employed

☐ Employer  ☐ Employed - unpaid worker in a family business  ☐ Unemployed seeking full-time work

☐ Unemployed seeking part-time work  ☐ Not employed and not seeking employment

6. SPECIAL CONDITIONS

Do you have any pre-existing learning difficulties, disabilities or other conditions, which may inhibit your learning or ability to undertake study in your chosen course?

☐ No  ☐ Yes

If yes, then please indicate the areas (may indicate more than one)

☐ Hearing/Deaf  ☐ Physical  ☐ Intellectual  ☐ Learning  ☐ Mental Illness

☐ Acquired Brain Impairment  ☐ Vision  ☐ Medical Condition  ☐ Other:

7. PAYMENT OPTIONS

How do you anticipate paying for your course fees?

☐ Payment upfront by study period.  ☐ I will be applying for FEE-HELP/VET FEE-HELP.

8. DECLARATION

In signing the Think: Colleges application form, I declare that:

• The information provided by me in this application form is correct.

• I have the financial capacity to meet all my course fees and agree to pay all fees as they become due.

• I can view the full, current Policies and Procedures online at www.think.edu.au/studying-at-think/policies-and-procedures including the Refund Policy and Procedure, Student Privacy Policy and Procedure, Deferral Policy and Procedure, Suspension and Expulsion Policy and Procedure and the Terms and Conditions of Enrolment. I can contact my Course & Career Advisor or Agent if I would like a paper copy sent to me.

• I will inform the College within 7 days if my contact details change (including mail, email and/or phone).

• If I instruct an agent to complete this application form on my behalf, I do so on the basis that the agent is acting for me and it remains my responsibility to read the terms and conditions of enrolment.

• I authorise the College to verify the authenticity of my academic/professional qualifications and my work experience and I understand the College may inform other organisations or regulatory agencies if any of the information in my application is not accurate.

Applicant signature (signature of parent/guardian required for applicants under 18 years):

Name: __________________________ Signature: __________________________ Date (DD/MM/YYYY): __________________________

9. ACCEPTANCE AND ENROLMENT

Once we receive your application form and supporting documents, you may be asked to undertake an interview. Successful applicants will be issued a Letter of Offer, Written Agreement and Tax Invoice. You signed Written Agreement and payment of a deposit or submission of your FEE-HELP / VET FEE-HELP application are required to secure a place in the course. Further information about FEE-HELP is available at www.think.edu.au/studying-at-think/fees-and-financial-assistance.

Some applicants may be issued a Conditional Letter of Offer if some entry requirements have not yet been met. Applicants with a Conditional Letter of Offer must meet the conditions of the offer before they can finalise their enrolment and enrol in specific units of study. Admissions and enrolment policies and procedures are available at www.think.edu.au/studying-at-think/policies-and-procedures.

10. FEE SCHEDULE

Tuition and other fees are available on the current Schedule of Fees and Dates. Please contact a Course and Careers Advisor for more information.

11. WHERE TO FROM HERE

Please complete sections 1 to 8, sign and send it to us along with the relevant documents in English. Documents in a language other than English should be submitted along with translation from a certified translator.

☐ Authenticated* transcripts of relevant academic records (higher school certificate or higher level qualifications)

☐ Any additional documentation to support your application (e.g. your résumé**, references and Course Credit Application form)

☐ Portfolio of creative work (if required).

*Authenticated documents must be:

1) Original documents (i.e. testamur and transcript of results) provided by the candidate to an authorised Think: Colleges representative

2) Copies of the original documents (i.e. testamur and transcript of results) provided by the candidate which have been either:
   • Notarised by a Justice of the Peace or equivalent authority in the country of origin;
   • Verified as a true and correct copy of the original documents by an approved Think: Colleges representative.

**All claimed work experience must be relevant to the qualification being applied for and be within 3 years from date of application. Mature age candidates must provide Statements of Service on official company letterhead providing contact details of the employer. Past employers will be contacted to verify work experience on a case by case basis.

APPLY NOW

Send your application to:

Admissions Office
Billy Blue College of Design
PO Box 728, North Sydney
NSW Australia 2059
Fax: +61 2 9957 1811
Email: admissions@billyblue.edu.au

Ultimo Campus
Level 1, 46-52 Mountain St,
Ultimo 2007
Phone: 02 9251 0029
Email: info@billyblue.edu.au
enquiries@catc.edu.au
Web: www.billyblue.edu.au
www.catc.edu.au

Melbourne Campus
595 Little Collins Street
Melbourne, VIC 3000
Phone: 03 9670 4026
Email: info@billyblue.edu.au
enquiries@catc.edu.au
Web: www.billyblue.edu.au
www.catc.edu.au

Brisbane Campus
90 Bowen Terrace,
Fortitude Valley, QLD, 4006
Phone: 07 3270 1000
Email: info@billyblue.edu.au
enquiries@catc.edu.au
Web: www.billyblue.edu.au
www.catc.edu.au

Think: Colleges Pty Ltd trading as Billy Blue College of Design and CATC Design School, ABN 93 050 049 299, RTO No. 0269, HEP No. 4375, CRICOS Provider Code: 00246M.
### SCHEDULE OF FEES
#### 2015/16 AUSTRALIAN STUDENTS

<table>
<thead>
<tr>
<th>Higher Education courses</th>
<th>Course intake dates</th>
<th>Duration</th>
<th>Estimated Course Fees</th>
<th>FEE-HELP</th>
<th>Course delivery</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Communication Design</td>
<td>9 February 25 May 7 September</td>
<td>2-3 years full-time or 4-6 years part-time</td>
<td>$59,085</td>
<td>Yes</td>
<td>Sydney campus Melbourne campus Brisbane campus</td>
</tr>
<tr>
<td>Bachelor of Digital Media Design</td>
<td>9 February 25 May 7 September</td>
<td>3 years full-time (6 study periods) or 6 years part-time</td>
<td>$59,085</td>
<td>Yes</td>
<td>Sydney campus Melbourne campus Brisbane campus</td>
</tr>
<tr>
<td>3D Design &amp; Animation</td>
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<tr>
<td>Interaction Design</td>
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<tr>
<td>Motion Design</td>
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</tr>
<tr>
<td>Diploma of Digital Media Design</td>
<td>9 February 25 May 7 September</td>
<td>24-36 weeks full-time or 1-2 years part-time</td>
<td>$19,695</td>
<td>Yes</td>
<td>Sydney campus Melbourne campus Brisbane campus</td>
</tr>
<tr>
<td>Bachelor of Interior Design (Commercial)</td>
<td>9 February 25 May 7 September</td>
<td>2-3 years full-time or 4-6 years part-time</td>
<td>$59,085</td>
<td>Yes</td>
<td>Sydney campus Melbourne campus Brisbane campus</td>
</tr>
<tr>
<td>Bachelor of Interior Design (Residential)</td>
<td>9 February 25 May 7 September</td>
<td>2-3 years full-time or 4-6 years part-time</td>
<td>$59,085</td>
<td>Yes</td>
<td>Sydney campus</td>
</tr>
<tr>
<td>Bachelor of Branded Fashion Design</td>
<td>9 February 25 May 7 September</td>
<td>2-3 years full-time or 4-6 years part-time</td>
<td>$59,085</td>
<td>Yes</td>
<td>Sydney campus Melbourne campus Brisbane campus</td>
</tr>
<tr>
<td>Associate Degree of Interior Design (Commercial)</td>
<td>9 February 25 May 7 September</td>
<td>1.5-2 years full-time or 2-4 years part-time</td>
<td>$39,390</td>
<td>Yes</td>
<td>Sydney campus Melbourne campus Brisbane campus</td>
</tr>
</tbody>
</table>
The following information applies to Australian students who are NOT applying for FEE/VET FEE-HELP.

When due, fees may be paid by bank cheque/draft, bank transfer, credit card or cash. If payment is being made by bank cheque/draft, please make it payable to Think: Colleges Pty Ltd and send to the Admissions Office.

The following information applies to Australian students who are applying for FEE/VET FEE-HELP.

Study now and pay later. Eligible Billy Blue College of Design students have access to the Australian Government’s FEE-HELP loan scheme for Billy Blue’s Higher Education Degree courses. Eligible CATC Design School students have access to the Australian Government’s VET FEE-HELP loan scheme for CATC’s Diploma courses.

These schemes can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold ($53,345 in 2014-15).


Please note:
- Billy Blue College of Design is closed on public holidays in 2015: 1 January, 26 January, 9 March (Melbourne only), 3-6 April, 25 April, 8 June, 5 October (Sydney and Brisbane only), 3 November (Melbourne only), 25 December, 26 December, 28 December.
- Students may require an art kit for their studies. The list of required supplies can be obtained from the college and will recommend a number of suppliers where they may be available.

1 The above course fee estimate is based on the pricing for the 2015 commencing year. Course dates and fees are subject to change without notice. Whilst complete course fees are accurate, the trimester breakdown of fees is subject to change as fees are charged by subject, and subject load can vary from trimester to trimester. Please check final trimester fees due on your invoice when you receive it.

<table>
<thead>
<tr>
<th>Vocational courses</th>
<th>Course intake dates</th>
<th>Duration</th>
<th>Estimated Course Fees¹</th>
<th>VET FEE-HELP</th>
<th>Course delivery</th>
</tr>
</thead>
<tbody>
<tr>
<td>CUV30303 Certificate III in Design Fundamentals</td>
<td>9 February 25 May 7 September</td>
<td>12 weeks full-time or 24 weeks part-time</td>
<td>$4,500 (total)</td>
<td>No, payment options available</td>
<td>Sydney campus</td>
</tr>
<tr>
<td>Diploma of Graphic Design (CUV50311)</td>
<td>9 February 25 May 7 September</td>
<td>1 year full-time or 2 years part-time</td>
<td>$19,500</td>
<td>Yes</td>
<td>Sydney campus Melbourne campus Brisbane campus Gold Coast campus Online</td>
</tr>
<tr>
<td>Diploma of Interior Design and Decoration (MSF50213)</td>
<td>9 February 25 May 7 September</td>
<td>1 year full-time or 2 years part-time</td>
<td>$19,500</td>
<td>Yes</td>
<td>Sydney campus Melbourne campus Brisbane campus Gold Coast campus Online</td>
</tr>
<tr>
<td>Diploma of Photo Imaging (CUV40311)</td>
<td>9 February 25 May 7 September</td>
<td>1 year full-time or 2 years part-time</td>
<td>$19,500</td>
<td>Yes</td>
<td>Sydney campus Melbourne campus Brisbane campus Gold Coast campus Online (part-time only)</td>
</tr>
</tbody>
</table>

Admissions Office
Billy Blue College of Design
PO Box 728, North Sydney
NSW Australia 2059
Fax: +61 2 9957 1811
Email: admissions@billyblue.edu.au

Ultimo Campus
Level 1, 46-52 Mountain St, Ultimo 2007
Phone: 02 9251 0029
Email: info@billyblue.edu.au
enquiries@catc.edu.au
Web: www.billyblue.edu.au www.catc.edu.au

Melbourne Campus
595 Little Collins Street
Melbourne, VIC 3000
Phone: 03 9670 4026
Email: info@billyblue.edu.au
enquiries@catc.edu.au
Web: www.billyblue.edu.au www.catc.edu.au

Brisbane Campus
90 Bowen Terrace, Fortitude Valley, QLD, 4006
Phone: 07 3270 1000
Email: info@billyblue.edu.au
enquiries@catc.edu.au
Web: www.billyblue.edu.au www.catc.edu.au

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