Hi there. Welcome.

This PDF was designed to help you prepare some examples of your work as part of your application for entry to the Diploma course. When making your application you will need to submit at least three (3) examples of your creative work that show your creative ability.

These examples do not need to look professional, we’ll teach you that, we just want to see what level you are.
Submission 1 - an example of your drawing skills

The first submission we ask you to make is something that shows your drawing ability. It doesn’t have to be perfect but we do need to see you have some understanding of image creation.

Your drawing can be demonstrated through a whole range of different mediums or materials such as; painting, collage, illustrations, renderings, pencil or ink drawings. It could even be computer based rendering or sculpture. It just needs to show a piece of work you have created from scratch.

Simply take a photo of it or scan it in to your computer. The image will need to fit into one JPEG, JPG, TIFF or PDF up to a maximum of 5 megabytes in size.

As a suggestion we’ve added an example to the right. It doesn’t have to be something like this but it will give you an idea of what we are looking for.

You’ll also need to answer two questions about the work. We’ve also provided an example to the right so you can see what we mean.

**Example of drawing:**

Tell us about this piece of work (a min of 40 characters)
The main drawing was done in black pen. The drawing is based on a photograph of a friend of mine. I had him jump in the air so it looked like he was floating and then used the photo as reference. I tried a few alternative materials and techniques, like felt tip pens and drawing using dots, but the pen version seemed to work the best because I was able to apply more detail to the fabrics.

What would you do differently if you had another chance? (a min of 10 words)
I would spend more time practicing the face as it was more difficult to draw. Maybe I’d try doing another version with the felt tip pens as I like the variety of tones they create.
In the next submission we ask you for something that shows your computer ability, specifically in industry relevant software programs. Again we are not expecting to see expert level, beginner is fine, we just want to see you’ve used one of these programs before.

This submission is best demonstrated by retouching or altering a photographic image using appropriate software such as Adobe Photoshop, Corel Draw, or PixelMator.

If you haven’t used a program for image manipulation before, please take a look at our GIMP tutorial video. Keep in mind that you can also access a multitude of tutorials and videos online that will guide you through the basics of retouching or manipulating a photo.

So again you just need to submit the final image in one JPEG, JPG, TIFF or PDF up to a maximum of 5 megabytes in size.

To the right we have an example to give you an idea. For this one as well you’ll need to answer two questions about the work. Have a look at the example underneath the image to see what we mean.

Example of manipulation:

Example of a response to the questions:

Tell us about this piece of work (a min of 40 characters)
I haven’t had much experience with GIMP (what a funny name) but the tutorial really helped. This is a picture of my girlfriend where I have manipulated her eyes and lips (please don’t tell her). I was trying to get the same green as the background.

What would you do differently if you had another chance? (a min of 10 words)
Already after doing this I can see how I would use the program differently. I think I would try and be a bit more careful on the lips.
Submission 3 - an example of your layout skills

The last submission asks you to demonstrate your skills of working with image and text together.

This could a design for a poster, postcard, T-shirt, billboard, web banner or an invite – anything that uses both image and text to get an idea across.

You can put it together using layout software such as Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Microsoft Word or Publisher. Of course you could also use GIMP for this.

Have a look at GIMP tutorial that uses type.

Just submit the final image in one JPEG, JPG, TIFF or PDF up to a maximum of 5 megabytes in size.

To the right we have another example and again you’ll need to answer the same two questions about the work.

Example of layout:

Example of a response to the questions:

Tell us about this piece of work (a min of 40 characters)
I chose to create a postcard design for an event, in this case the Big Day Out. I used Adobe Illustrator to create the image and text. Wolfmother is my favourite Australian band.

What would you do differently if you had another chance? (a min of 10 words)
I would have changed the positioning of the text and used a different way to present it. I think it’s all ended up a bit dark.
And that’s it. Good luck!

Just get together your images and send them in, either through email or the application process.

Don’t forget to include your answers to the questions. They are important because they explain to us what you were thinking. In truth this is often more important than the finished piece.

Finally, we understand this can all seem a little daunting. So if you have any questions don’t hesitate to ask.